



Sponsorship Information for the 2019 How I Decide Poker Ball

Sponsoring the How I Decide Poker Ball is a unique opportunity to gain recognition for your company with a large high-end audience while making a meaningful impact on youth and education.

Poker Ball

The How I Decide Poker Ball is on **Saturday, April 27, 2019** at The Union League in Philadelphia. It is hosted by Annie Duke, a World Series of Poker Champion and How I Decide co-founder. This black-tie event will feature a poker tournament and instruction by Annie Duke, in addition to a buffet dinner, open bar, music, and other entertainment. Poker tickets are \$1,500, and General Admission tickets* are \$500. The event has been very successful in its first two years with 200 to 250 guests each year, as well as over 20 sponsors and over \$560,000 raised in total.

Past Sponsors

Past sponsors include: Apollo Jets, The Union League, Susquehanna International Group, Context Summits, Xelerate LLC, CKC Capital, SBB Research, Goldstein & Russel P.C., Seed the Dream Foundation, Muse, Cherokee Construction, RCCB Law, Cooke & Berlinger, and Charm & Chain.

How I Decide

All net proceeds benefit How I Decide Foundation (HID), a Philadelphia-based educational nonprofit dedicated to improving critical thinking and decision making in youth. To learn more, please visit www.howidecide.org.

Giving Levels & Benefits

Platinum Sponsor: \$25,000

- *Tickets*: a full Poker table (9 Poker tickets at the same table)** and 9 General Admission* tickets
- *Recognition* (if desired):
 - Inclusion of sponsor's name, logo, and role as a Platinum Sponsor on:
 - Event invitations (if gift received by January 1, 2019)
 - Screen at event
 - Sponsors page of event program
 - Event website
 - Social media
 - Full page ad in event program

Gold Sponsor: \$15,000

- *Tickets*: a full Poker table (9 Poker tickets at the same table)**
- *Recognition* (if desired):
 - Inclusion of sponsor's name, logo, and role as a Gold Sponsor on:
 - Screen at event
 - Sponsors page of event program
 - Event website
 - Half page ad in event program

*General Admission ticket holders can enjoy everything at the event other than a seat in the poker tournament.

**Randomized seating is also available if the sponsor prefers.



Silver Sponsor: \$12,000

- *Tickets*: 5 Poker tickets at the same table** and 5 General Admission* tickets
- *Recognition* (if desired):
 - Inclusion of sponsor's name, logo, and role as a Silver Sponsor on:
 - Screen at event
 - Sponsors page of event program
 - Event website
 - Half page ad in event program

Bronze Sponsor: \$5,000

- *Tickets*: a Poker ticket and a General Admission* ticket
- *Recognition* (if desired):
 - Inclusion of sponsor's name, logo, and role as a Bronze Sponsor on:
 - Screen at event
 - Sponsors page of event program
 - Event website
 - Quarter page ad in event program

Prize Sponsor:

- *Tickets*: none included
- *Recognition* (if desired):
 - Inclusion of sponsor's name, logo, and role as a Prize Sponsor on:
 - Screen at event
 - Sponsors page of event program
 - Event website
- *Note*:
 - Donated prizes may be used for the top Poker finishers or as a raffle or auction item.
 - To qualify for a prize sponsorship, the donated prizes must have significant value (approximately \$2,500 or more). For those donating prizes with significantly higher values, HID is open to discussing additional benefits and recognition.

To secure a sponsorship or for more information, please contact Ramin Mohajer, Director of Operations, at ramin@howidecide.org or 610-668-1484.

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**Randomized seating is also available if the sponsor prefers.